



TSCTM

CHEERLEADING & DANCE

California

CAMP 2024

CA CAMP

THURSDAY JULY 25 -
SATURDAY JULY 27

RIVERSIDE CONVENTION CENTER, RIVERSIDE, CA

THE SPIRIT CONSULTANTS

THESPIRITCONSULTANTS.COM

TO ALL COACHES, ADVISORS, CHEERLEADERS, DANCERS, AND PARENTS...

California has been The Spirit Consultants home since we opened for business back in 2008. And after all these years, we're continuing to focus on helping every cheer and dance coach, athlete, and spirit program throughout our home state – regardless of geography, demographics, school funding, or resources. No matter what – TSC is here to help!

That help usually starts with summer camp and providing all spirit athletes with the strong foundation they need for a successful year ahead, while offering educational seminars and resources to each coach. Together, with athletes prepared for performances and improved skill sets, and coaches up to speed on all things new and noteworthy in our industry, spirit programs can more successfully navigate the official start to the school year.

Every program is different. All coaches have different amounts of experience. Each team is capable of different skills. And everyone has different seasonal goals. This is why everything TSC offers at our overnight camps, home clinics, and skills clinics, is completely custom to the needs of the program we are working with. Throughout our pre-summer planning process, TSC will ensure that every coach can share with us their goals and priorities so that we customize our summer curriculum to their requests.

This commitment to customization, combined with all the standard components of a TSC summer camp – the best staff to camper ratio in our industry – 1:12; air-conditioned facilities; thousands of square feet of cheer mats for stunt safety; onsite certified athletic trainers for all preventive care and emergencies; and much more – are just a few of the reasons why every spirit program should start their 2024-2025 season with our TSC Family.

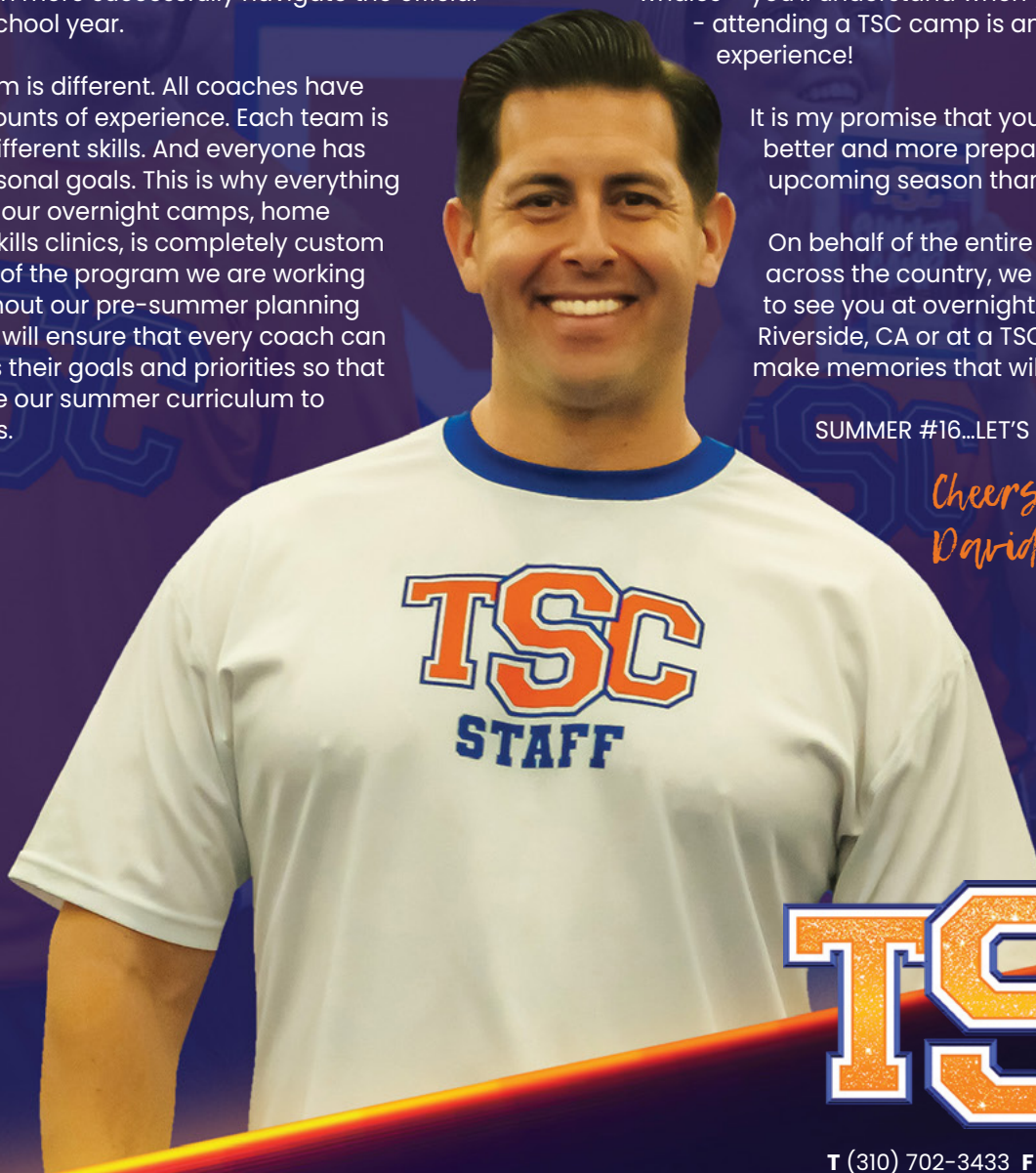
If attending an overnight camp is an option for your program, then I invite you to join us in 2024 at the Riverside Convention Center for our annual California cheer and dance camp. From an electric camp opening ceremony and our signature red carpet photos to those CLEAN HIT pins on the final day followed by awards and whales – you'll understand when you get to camp – attending a TSC camp is an unforgettable experience!

It is my promise that you will leave camp better and more prepared for your upcoming season than ever before.

On behalf of the entire TSC Family from across the country, we are all excited to see you at overnight camp with us in Riverside, CA or at a TSC home camp to make memories that will last a lifetime!

SUMMER #16...LET'S GO!!

*Cheers,
David Kirschner*



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difference

- 3-day, 2-night resort-style camp schedule
- 10,000+ sq. ft. of cheer mats for cheerleader safety
- Customized camp curriculum for every program
- Highest staff to camper ratio in the industry
- Training by experienced, professional, adult staff
- Customized and hands-on coaches education program
- One-on-one athlete instruction
- New, fresh, and creative camp choreography material

“ We look forward to going to TSC camp every year and we will never go to a different camp. Their skill, material, and professionalism are unmatched! They care about my team as much as I do, and you can't put a price on that!

”

Leah Zeiger
South Pasadena HS



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WHAT COACHES ARE SAYING ABOUT TSC

“ TSC camp is still the best! The quality of material, staff, and fun are unmatched. The staff is knowledgeable, personable, helpful, approachable, and super hands on. TSC choreography is so fun and creative, and I love that our team comes home with routines that are game ready. We will definitely keep coming back to TSC. ”

NATALIE HARMON
Mission Viejo HS

“ I had the most amazing experience at my first TSC camp! The dance material was dynamic and well rounded. The staff was so entertaining and always cheering on the teams to ensure they were feeling 100%. One of my favorite parts of TSC camp is their coach meetings/ seminars. I gained so much knowledge from Dave and the other seasoned coaches. Dave really wants to help us coaches grow and push our athletes to the best versions of themselves. ”

SAVANNAH SIPPPELL
Trabuco Hills HS

“ TSC was a great experience to learn fun and new skills that can be used for game day and competition. [The] staff was very encouraging and hands on with our athletes. I enjoy the creativity that TSC camp holds and the energy that staff brings to camp. ”

RUBEN MACIAS
Arroyo HS

“ TSC camp is perfect for any level of a program. This was our second year and it was just as great as our first. All the coaches and staff are wonderful to work with and tailors to our program so well. ”

KATHRIN FASTIGGI
Ganessa HS

“ Yucaipa High loves working with Dave and his TSC staff. They are very knowledgeable and kind! We have been with TSC for many years and we don't plan on changing that! ”

PAIGE WRONKA
Yucaipa HS





TSC CHEER CAMP CURRICULUM

- Cheers and Sidelines
- Crowd Involvement Class
- Cheer Dance
- Hip Hop Dance
(taught by professional hip-hop choreographers)

- Stunt Safety Class
- Stunt, Transition, Pyramid, and Basket Toss Classes
- Position Specific Training
- Stunt Technique Evaluations
- Private Coaching Team Routines

- Cheer and Dance Routine Evaluations
- Mentors for Every Squad
- Team Building Activities
- Daily Awards
- TSC's Final Night Themed Dance Party

“ TSC has created a camp with the material and staff that allows my team to gain so many skills and confidence. The girls leave camp with so much they can perfect and through the year. The staff truly makes the effort to get to know the team and tailors their routines and expectations to each of them. ”

Jennifer Rhodus
Redlands East Valley HS



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TSC DANCE CAMP CURRICULUM

- Camp Dance Choreography
- Pom Choreography
- Hip Hop Choreography
- Jazz Choreography
- Contemporary/Lyrical Choreography
- Sideline Pom Choreography

- Technique Workshops (Across the Floor; Leaps/Turns; Hip-Hop Fundamentals)
- Creative Choreography Classes
- Private Coaching Camp Routines
- Routine Incorporation

- Routine Evaluations
- Mentors for Every Squad
- Team Building Activities
- Daily Awards
- TSC's Final Night Themed Dance Party

“ TSC is the best. Our dancers’ bond, grow and have more fun. They get personal attention from a mentor and private coacher. We get great pom material that is strong, powerful, and gets us game ready. ”

Bria Biggs

Palos Verdes HS



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WHY SHOULD YOUR CHILD ATTEND TSC CHEER & DANCE CAMP?

TO BE SHARED WITH ALL PARENTS OF CAMPERS

As we speak with coaches and advisors about their summer camp choice, it is clear that parents, the final decision makers when it comes to allowing their child to attend camp, are not aware of the importance and value of safety at cheer camp. Cheerleading is not what it used to be (i.e. just pom-poms and sideline dances). Our children are now athletes, lifting and throwing each other in the air, performing intricate choreographed routines and pushing themselves to be the best cheerleaders they can be.

Budgets are tightening and everyone is more financially conscious. It becomes harder to justify what are thought to be extraneous expenses like cheer camp. However, The Spirit Consultants and the coaches we work with daily don't believe that cheer camp is an extraneous expense. We look at our cheer camp as an investment into the education and safety of our children.

And with that investment there is value; a value that when understood, far exceeds the cost. So let's look at what makes The Spirit Consultants Summer Cheer and Dance Camp the safest camp for your athlete to attend and a wise investment in your child's growth.



KEEPING YOUR CHILD SAFE IS OUR NUMBER ONE PRIORITY – PERIOD. AT TSC CAMP, WE ACCOMPLISH THIS IN THE FOLLOWING WAYS:

- 1 TSC holds our summer camp inside air-conditioned facilities.** This is extremely important for the health of our children as this helps prevent heatstroke, sunburn and dehydration - three common medical issues that occur when children attend outdoor summer camps (especially in southern California and Arizona). Being indoors also helps our children stay focused, which leads to better concentration and safer stunting. The sun isn't in their eyes and they don't fatigue nearly as quickly as they do when outside.
- 2 TSC owns over 10,000 square feet of cheerleading mats (carpet-bonded foam mats) which are the industry standard on approved soft surfaces to stunt on.** No one ever wants to see a cheerleader fall to the floor. And certainly no one wants a cheerleader to fall on a hard surface like concrete, dirt, or a hardwood floor. TSC is the only high school cheerleading camp company that specifically lays out ten thousand square feet of mats to ensure that every cheerleader is stunting on a safe soft surface.
- 3 TSC medical staff is comprised of certified athletic trainers and on-site paramedics.** Our medical staff is hand selected by Dr. Terry Ann Zeigler, EdD, ATC. Dr. Zeigler has over 25 years of experience as a Certified Athletic Trainer working with collegiate and high school athletes. She is a professor of Kinesiology at Vanguard University specializing in sports medicine, assessment and treatment of athletic injuries. With Dr. Zeigler and her staff onsite, they're only seconds away from reaching and treating any child at camp that might have a medical emergency.
- 4 TSC staff is comprised entirely of experienced and professional adults.** We believe it takes experience and professional educators to safely and effectively teach and train our children. For that reason, our staff is hand selected and flown in from all over the country specifically to work camp for TSC.



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WHAT'S INCLUDED IN YOUR CALIFORNIA **TSC** CAMP REGISTRATION FEE?

Riverside Convention Center



Hotel Accommodations for 3-Days and 2-Nights



- 3 or 4 campers per room - KING (w/rollaway)
- 4 campers per room - DOUBLE/DOUBLE
- Hyatt Hotel Only – both KING and Q/Q rooms max out with 5 campers per room

INCLUDED MEALS

Days 1 and 2 - Lunch and Dinner

Day 3 - Lunch

All rooms have a mini-fridge for breakfast items and snacks. Breakfast is included with your hotel accommodations and will be provided at the hotel you are assigned to.



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REGISTRATION AND PAYMENT EXPLANATION

TSC 2024 Cheer & Dance Camp in California

PLEASE BE SURE TO READ THROUGH THESE INSTRUCTIONS COMPLETELY TO GUARANTEE YOUR RESERVATION AT TSC CAMP.



The Spirit Consultants' 2024 Cheer and Dance Camp in CALIFORNIA will be held on:

CALIFORNIA CAMP – Thursday July 25th through Saturday July 27th, 2024

Registration for individual freshmen and transfer athlete campers ONLY will be per hotel room – 2, 3, or 4 campers. Registration will be on a first come, first serve basis.

2024 TSC CALIFORNIA CAMP REGISTRATION DETAILS FOR INDIVIDUAL CAMPERS

- Individual camper registration is only for incoming 8th graders and transfer athletes for high school programs, as well as for incoming 7th graders with attending middle school or junior high school teams. No true individual campers will be allowed to register on their own this summer. Your school program must be attending TSC camp for you to register individually.
- No single camper rooms. All camp pricing includes meals outlined in the registration packet.
- Camper rooms will be filled per each hotel maximum room occupancy outlined previously in the packet. Campers could potentially be in KING or Q/Q rooms and could be rooming with anywhere between 3 and 5 campers total – depending on room type and hotel assignment.
- Any parents/adults that want to register to attend with their athletes, can do so as well at the following single and double occupancy rates.

\$535 PER CAMPER

APPLICABLE FOR ALL TEAM AND INDIVIDUALLY REGISTERED ATHLETES, REGARDLESS OF HOTEL ASSIGNMENT, ROOM TYPE, AND # OF ROOMMATES.

\$535 PER ADULT 2 ADULTS PER ROOM D/D

\$575 PER ADULT 1 ADULT PER ROOM KING

**PLEASE DO NOT WAIT TO REGISTER!
REGISTRATION EXPECTED TO QUICKLY MAX OUT!**

RESERVATION POLICY FOR TSC CAMP – TEAMS AND INDIVIDUALS

TO REGISTER – Please complete the online registration form found on our website at thespiritconsultants.com. Once your registration form has been submitted electronically, a confirmation email will be sent back along with an invoice for the reservation deposit. TSC requires a flat \$250 deposit for each team/program and a flat \$100 deposit for each individually registered camper. Deposits are due within two weeks of receiving your confirmation email with invoice. If a deposit is not received in a timely manner, your registration spot will be given away, and your athlete/program will be placed on a waiting list. Again, your registration is not 100% confirmed until your deposit is received.

Email all camp registration and financial questions to accounting@thespiritconsultants.com.

TSC HAS A FIRM NO REFUND POLICY ON ALL DEPOSITS AND PAYMENTS. CHANGES CAN BE MADE UP THROUGH FINAL INVOICING, BUT ONCE PAYMENTS ARE RECEIVED, THERE WILL BE NO REFUNDS.



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REGISTRATION AND PAYMENT DETAILS (CONTINUED)

Make all cashiers checks and money orders payable to "THE SPIRIT CONSULTANTS" and mail to our office address.



The Spirit Consultants
ATTN: David Kirschner
28562 Oso Parkway D-218
Rancho Santa Margarita, CA 92688

FINAL REGISTRATION POLICY

All camp attendees (campers and adults) must be PAID IN FULL no later than two weeks before camp – **Friday June 28th, 2024**. Please communicate with TSC how you would like to handle full payment and we'll be prepared to work with and accommodate each attendee as best as possible.

PAYMENT OPTIONS:

TSC accepts **CASHIER'S CHECKS** and **MONEY ORDERS** for all deposit and final payments. *TSC does NOT accept personal checks.* TSC does accept credit/debit card payments. Individual camper payments will have a \$25 individual payment processing fee for the total registration cost. Team/Program payments will be assessed a 5% credit card processing fee on the amount charged.

Again, all payments can also be submitted by CASHIER'S CHECK or MONEY ORDER to avoid any processing fees.

TSC WILL WORK CLOSELY WITH ANY COACH/ADVISOR OR CAMPER/PARENT TO ACCOMMODATE ANY SPECIAL CIRCUMSTANCES WITH ADVANCED NOTICE. PLEASE BE SURE TO COMMUNICATE ANY ISSUES YOU MIGHT HAVE DIRECTLY WITH TSC.

DISCOUNTED REGISTRATION RATES FOR TEAMS/PROGRAMS

TSC has established discounted registration rates for those schools in severe financial need only. PLEASE CALL DAVE IN THE TSC OFFICE AT (310) 702-3433 TO GET FURTHER DETAILS. Do not let financial restrictions prohibit you and your squad from attending camp with TSC. We work closely with every coach/advisor to ensure that everyone that wants to attend camp with us is able to.

THERE IS A STRICT NO REFUND POLICY. ANY CANCELLATION ON BEHALF OF A TEAM/PROGRAM OR PARENT/CAMPER WILL NOT HAVE A REFUND.

ALL FINAL CAMP BALANCES ARE DUE NO LATER THAN FRIDAY JUNE 28TH, 2024.



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