



TSCTM

CHEERLEADING & DANCE

Arizona

CAMPS 2024

THURSDAY, JUNE 20 – SATURDAY, JUNE 22

TUCSON CONVENTION CENTER – TUCSON, AZ

THE SPIRIT CONSULTANTS

TO ALL COACHES, ADVISORS, CHEERLEADERS, DANCERS, AND PARENTS...

After a very successful summer last year and renewing our official partnership agreement with the AIA (Arizona Interscholastic Association), The Spirit Consultants are moving full steam ahead into 2024 as the official cheerleading and dance instructional camp company of the AIA! That's right! TSC is your official instructional company for all things Spiritline in the state of Arizona.

In preparation for our biggest and best summer yet, TSC is excited to announce that we'll be officially moving our overnight camp down to the Tucson Convention Center in Tucson, AZ. With over 100,000 square feet of camp space for our cheerleaders and dancers, our 2024 overnight resort camp will span four different hotels and be our largest event to date in Arizona.

TSC is accustomed to running large summer camps in convention centers, as this is the way we've done it for over 15 years in California. Our camp format and structure allow us to maximize the number of programs that choose to attend while maintaining the best staff to camper ratio in our industry – 1:12. We'll continue to have air-conditioned facilities and provide thousands of square feet of cheer mats for stunt safety. In addition to having onsite certified athletic trainers for all preventive care and emergencies and offering interactive seminars with our staff and guest speakers on a wide variety of topics to better prepare you for the new season, TSC camp is the place to be next June!

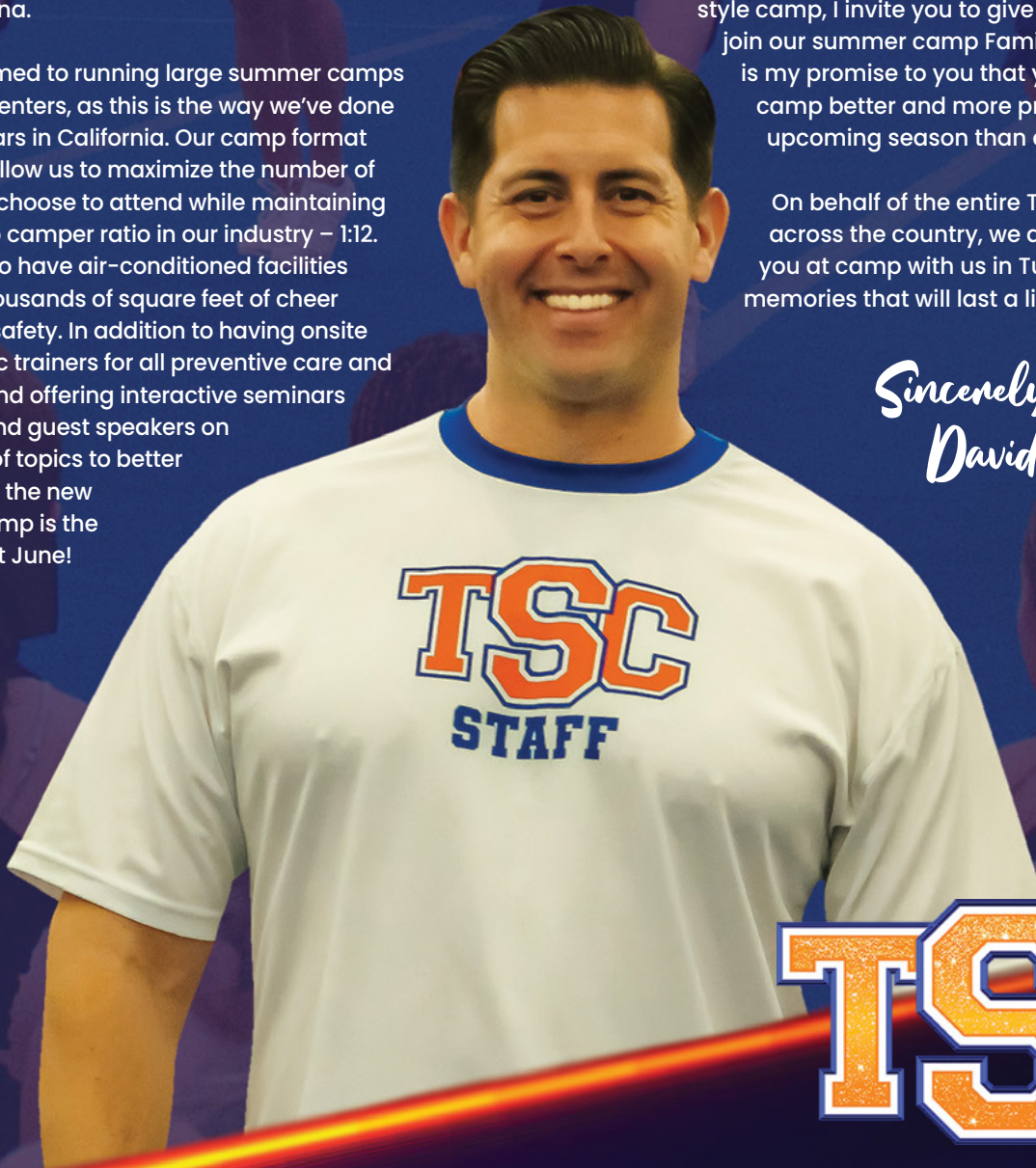
Summer cheer and dance camp is meant to kick off the new season, lay a solid foundation for skills, learn material to be used all season long, and to make memories for a lifetime. Each summer, our TSC staff train and work hard to make sure every camper's and coach's experience at our camp is second to none.

From an electric camp opening ceremony and our signature red carpet photos to those CLEAN HIT pins on the final day followed by awards and whales – you'll understand when you get to camp – attending a TSC camp is an unforgettable experience!

If you have not yet attended a TSC overnight resort-style camp, I invite you to give TSC a try and join our summer camp Family in 2024. It is my promise to you that you will leave camp better and more prepared for your upcoming season than ever before.

On behalf of the entire TSC Family from across the country, we are all excited to see you at camp with us in Tucson, AZ to make memories that will last a lifetime!

Sincerely,
David Kinschren



TSC™

T (310) 702-3433

F (310) 862-6743

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difference

- 3-day, 2-night resort-style camp schedule
- 30,000+ sq. ft. of cheer mats for cheerleader safety
- Customized camp curriculum for every program
- Highest staff to camper ratio in the industry
- Training by experienced, professional, adult staff
- Customized and hands-on coaches education program
- One-on-one athlete instruction
- New, fresh, and creative camp choreography material

“ We had an amazing time at camp! The staff was so kind and encouraging! TSC did a great job working with our team and making sure our girls felt supported and confident. It was the best way to start our season. ”

Sophia Digati
Arcadia HS

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WHAT COACHES ARE SAYING ABOUT TSC

“ TSC was such a great camp experience. The camp is very professional and organized. TSC does such a great job helping teams of all skill levels. TSC does a great job not only helping cheerleaders but they do an excellent job educating coaches in everything cheer related. Dave with TSC genuinely cares for every team. He really has a real desire to see every team succeed. TSC should be a big resource for every team. 10 out of 10 recommend TSC to everyone. ”

CADIE AGNE
ALA Queen Creek HS

“ As someone that has been to other company camps, I can honestly say I have never felt more at home with TSC. Not only Dave, but ALL the staff are beyond caring and educated in the Spiritline world. I cannot express enough on how successful and proud we feel after leaving TSC. Camp memories last ALL season. Our most favorite memories are made here at TSC. ”

EMILY SPATH
San Tan Foothills HS

“ TSC was a great option for camp for our girls. They were challenged but still had a blast and are coming home with new skills that we can use all year long! ”

HILARY PENDLETON
Mesa HS

From check in to check out, SCA Varsity Spiritline was overwhelmed with warmth, friendliness, and excitement that the TSC staff provided. The environment exuded spirit and the content was fresh, interesting, and dynamic. We loved the staff, mentors, private coaches, and overall experience. We cannot wait for TSC camp next summer! ”

JORDAN PEPLINSKI
Scottsdale Christian Academy

“ Being our second year at TSC camp we thought we knew what we were coming into. But gratefully it was even better. The knowledge the staff has in all areas is nothing that you will see anywhere else. TSC Staff know how to break down each skill and give plenty of one-on-one attention to every school. My kids are going home stronger, more confident and made bonds that will set our foundation for the rest of the season. ”

RACHELL MAY
Ironwood HS



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TSC CHEER CAMP CURRICULUM

- Cheers and Sidelines
- Crowd Involvement Class
- Cheer Dance
- Hip Hop Dance (taught by professional hip-hop choreographers)

- Stunt Safety Class
- Stunt, Transition, Pyramid, and Basket Toss Classes
- Position Specific Training
- Stunt Technique Evaluations
- Private Coaching Team Routines

- Cheer and Dance Routine Evaluations
- Mentors for Every Squad
- Team Building Activities
- Daily Awards
- "TSC's Got Talent" Show and Skit Night

“ I would highly recommend TSC for camp and choreography. Our program has drastically improved with the knowledge of stunting and competing. TSC is very knowledgeable in safety, progressions and what is best for your program and you can count on them throughout the season. TSC truly becomes part of your cheer family. ”

Callie McCormick Russel
Ben Franklin HS



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TSC DANCE CAMP CURRICULUM

- Camp Dance Choreography
- Pom Choreography
- Hip Hop Choreography
- Jazz Choreography
- Contemporary/Lyrical Choreography
- Sideline Pom Choreography

- Technique Workshops
(Across the Floor; Leaps/Turns;
Hip-Hop Fundamentals)
- Creative Choreography Classes
- Private Coaching
Camp Routines
- Routine Incorporation

- Routine Evaluations
- Mentors for Every Squad
- Team Building Activities
- Daily Awards
- "TSC's Got Talent" Show and Skit Night

“ TSC is a fun, interactive, professional dance camp that we love attending every summer. Staff is very qualified and helpful. They give so much material that we use throughout the whole year! Thank you, Dave, and TSC for all you do for our AZ teams! ”

Sarah Stevenson
Shadow Ridge High School, Pom Coach



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WHY SHOULD YOUR CHILD ATTEND TSC CHEER & DANCE CAMP?

TO BE SHARED WITH ALL PARENTS OF CAMPERS

As we speak with coaches and advisors about their summer camp choice, it is clear that parents, the final decision makers when it comes to allowing their child to attend camp, are not aware of the importance and value of safety at cheer camp. Cheerleading is not what it used to be (i.e. just pom-poms and sideline dances). Our children are now athletes, lifting and throwing each other in the air, performing intricate choreographed routines and pushing themselves to be the best cheerleaders they can be.

Budgets are tightening and everyone is more financially conscious. It becomes harder to justify what are thought to be extraneous expenses like cheer camp. However, The Spirit Consultants and the coaches we work with daily don't believe that cheer camp is an extraneous expense. We look at our cheer camp as an investment into the education and safety of our children.

And with that investment there is value; a value that when understood, far exceeds the cost. So let's look at what makes The Spirit Consultants Summer Cheer and Dance Camp is the safest camp for your athlete to attend and a wise investment in your child's growth.



KEEPING YOUR CHILD SAFE IS OUR NUMBER ONE PRIORITY – PERIOD. AT TSC CAMP, WE ACCOMPLISH THIS IN THE FOLLOWING WAYS:

- 1 TSC holds our summer camp inside air-conditioned facilities.** This is extremely important for the health of our children as this helps prevent heatstroke, sunburn and dehydration - three common medical issues that occur when children attend outdoor summer camps (especially in southern California and Arizona). Being indoors also helps our children stay focused, which leads to better concentration and safer stunting. The sun isn't in their eyes and they don't fatigue nearly as quickly as they do when outside.
- 2 TSC owns over 10,000 square feet of cheerleading mats (carpet-bonded foam mats) which are the industry standard on approved soft surfaces to stunt on.** No one ever wants to see a cheerleader fall to the floor. And certainly no one wants a cheerleader to fall on a hard surface like concrete, dirt, or a hardwood floor. TSC is the only high school cheerleading camp company that specifically lays out ten thousand square feet of mats to ensure that every cheerleader is stunting on a safe soft surface.
- 3 TSC medical staff is comprised of certified athletic trainers and on-site paramedics.** Our medical staff is hand selected by Dr. Terry Ann Zeigler, EdD, ATC. Dr. Zeigler has over 25 years of experience as a Certified Athletic Trainer working with collegiate and high school athletes. She is a professor of Kinesiology at Vanguard University specializing in sports medicine, assessment and treatment of athletic injuries. With Dr. Zeigler and her staff onsite, they're only seconds away from reaching and treating any child at camp that might have a medical emergency.
- 4 TSC staff is comprised entirely of experienced and professional adults.** We believe it takes experience and professional educators to safely and effectively teach and train our children. For that reason, our staff is hand selected and flown in from all over the country specifically to work camp for TSC.



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WHAT'S INCLUDED IN YOUR ARIZONA **TSC** CAMP REGISTRATION FEE?



TUCSON
CONVENTION
CENTER



Hotel Accommodations for 3-Days and 2-Nights

Doubletree Hotel

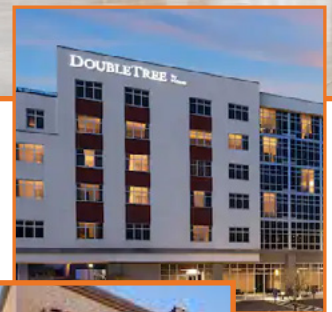
- **KING ROOMS** 2-3 campers per room
- **Q/Q ROOMS** 4 campers per room

Home2Suites

- **KING ROOMS w/ pullout sofa bed** 4 campers per room
- **Q/Q ROOMS w/ pullout sofa bed** 6 campers per room

Hampton Inn

- **KING ROOMS** 3 campers per room
- **Q/Q ROOMS** 4 campers per room



Included Meals

Day 1 - Lunch and Dinner

Day 2 - Lunch and Dinner

Day 3 - Lunch Only

All rooms have a mini-fridge for breakfast items and snacks. Breakfast is not an included camp meal.

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REGISTRATION & PAYMENT EXPLANATION

TSC 2024 CHEER & DANCE CAMPS IN ARIZONA

PLEASE BE SURE TO READ THROUGH THESE INSTRUCTIONS COMPLETELY TO GUARANTEE YOUR RESERVATION AT TSC CAMP.



The Spirit Consultants' 2024 Cheer and Dance Camps in ARIZONA will be held on **Thursday June 20th through Saturday June 22nd, 2024.**

Registration will be on a first come, first serve basis.

2024 TSC ARIZONA CAMP REGISTRATION DETAILS FOR INDIVIDUAL CAMPERS

- Individual camper registration is only for incoming 8th graders and transfer athletes for high school programs, as well as for incoming 7th graders with attending middle school or junior high school teams. No true individual campers will be allowed to register on their own this summer. Your school program must be attending TSC camp for you to register individually.
- No single camper rooms. All camp pricing includes meals outlined in the registration packet.
- Camper rooms will be filled per each hotel maximum room occupancy outlined previously in the packet. Campers could potentially be in KING or Q/Q rooms and could be rooming with anywhere between 3 and 6 campers total - depending on room type and hotel assignment.
- Any parents/adults that want to register to attend with their athletes, can do so as well at the following single and double occupancy rates.

\$535 PER CAMPER

APPLICABLE FOR ALL TEAM AND INDIVIDUALLY REGISTERED ATHLETES, REGARDLESS OF HOTEL ASSIGNMENT, ROOM TYPE, AND # OF ROOMMATES.

\$535 PER ADULT
2 ADULTS PER ROOM D/D

\$575 PER ADULT
1 ADULT PER ROOM KING

**PLEASE DO NOT WAIT TO REGISTER!
REGISTRATION EXPECTED TO QUICKLY MAX OUT!**

RESERVATION POLICY FOR TSC CAMP – TEAMS AND INDIVIDUALS

TO REGISTER – Please complete the online registration form found on our website at thespiritconsultants.com. Once your registration form has been submitted electronically, a confirmation email will be sent back along with an invoice for the reservation deposit. TSC requires a flat \$250 deposit for each team/program and a flat \$100 deposit for each individually registered camper. Deposits are due within two weeks of receiving your confirmation email with invoice. If a deposit is not received in a timely manner, your registration spot will be given away, and your athlete/program will be placed on a waiting list. Again, your registration is not 100% confirmed until your deposit is received.

Email all camp registration and financial questions to accounting@thespiritconsultants.com.

TSC HAS A FIRM NO REFUND POLICY ON ALL DEPOSITS AND PAYMENTS. CHANGES CAN BE MADE UP THROUGH FINAL INVOICING, BUT ONCE PAYMENTS ARE RECEIVED, THERE WILL BE NO REFUNDS.



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REGISTRATION & PAYMENT DETAILS CONTINUED

Make all cashiers checks and money orders payable to "THE SPIRIT CONSULTANTS" and mail to our office address.



The Spirit Consultants
ATTN: David Kirschner
28562 Oso Parkway D-218
Rancho Santa Margarita, CA 92688

FINAL REGISTRATION POLICY

All camp attendees (campers and adults) must be **PAID IN FULL** no later than two weeks before camp – **Friday, May 31st, 2024**.

Please communicate with TSC how you would like to handle full payment and we'll be prepared to work with and accommodate each attendee as best as possible.

PAYMENT OPTIONS

TSC accepts **CASHIER'S CHECKS** and **MONEY ORDERS** for all deposit and final payments.

TSC does NOT accept personal checks.

TSC does accept credit/debit card payments. Individual camper payments will have a \$25 individual payment processing fee for the total registration cost. Team/Program payments will be assessed a 5% credit card processing fee on the amount charged. **Again, all payments can also be submitted by CASHIER'S CHECK or MONEY ORDER to avoid any processing fees.**

TSC WILL WORK CLOSELY WITH ANY COACH/ADVISOR OR CAMPER/PARENT TO ACCOMMODATE ANY SPECIAL CIRCUMSTANCES WITH ADVANCED NOTICE. PLEASE BE SURE TO COMMUNICATE ANY ISSUES YOU MIGHT HAVE DIRECTLY WITH TSC.

DISCOUNTED REGISTRATION RATES FOR TEAMS/PROGRAMS

TSC has established discounted registration rates for those schools in severe financial need only. PLEASE CALL DAVE IN THE TSC OFFICE AT (310) 702-3433 TO GET FURTHER DETAILS. Do not let financial restrictions prohibit you and your squad from attending camp with TSC. We work closely with every coach/advisor to ensure that everyone that wants to attend camp with us is able to.

THERE IS A STRICT NO REFUND POLICY. ANY CANCELLATION ON BEHALF OF A TEAM/PROGRAM OR PARENT/CAMPER WILL NOT HAVE A REFUND.

ALL FINAL CAMP BALANCES ARE DUE NO LATER THAN FRIDAY, MAY 31ST, 2024.



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