

WHY SHOULD YOUR CHILD ATTEND TSC CHEER & DANCE CAMP?

TO BE SHARED WITH ALL PARENTS OF CAMPERS

As we speak with coaches and advisors about their summer camp choice, it is clear that parents, the final decision makers when it comes to allowing their child to attend camp, are not aware of the importance and value of safety at cheer camp. Cheerleading is not what it used to be (i.e. just pom-poms and sideline dances). Our children are now athletes, lifting and throwing each other in the air, performing intricate choreographed routines and pushing themselves to be the best cheerleaders they can be.

Budgets are tightening and everyone is more financially conscious. It becomes harder to justify what are thought to be extraneous expenses like cheer camp. However, The Spirit Consultants and the coaches we work with daily don't believe that cheer camp is an extraneous expense. We look at our cheer camp as an investment into the education and safety of our children.

And with that investment there is value; a value that when understood, far exceeds the cost. So let's look at what makes The Spirit Consultants Summer Cheer and Dance Camp is the safest camp for your athlete to attend and a wise investment in your child's growth.



KEEPING YOUR CHILD SAFE IS OUR NUMBER ONE PRIORITY – PERIOD. AT TSC CAMP, WE ACCOMPLISH THIS IN THE FOLLOWING WAYS:

- 1 TSC holds our summer camp inside air-conditioned facilities.** This is extremely important for the health of our children as this helps prevent heatstroke, sunburn and dehydration - three common medical issues that occur when children attend outdoor summer camps (especially in southern California and Arizona). Being indoors also helps our children stay focused, which leads to better concentration and safer stunting. The sun isn't in their eyes and they don't fatigue nearly as quickly as they do when outside.
- 2 TSC owns over 10,000 square feet of cheerleading mats (carpet-bonded foam mats) which are the industry standard on approved soft surfaces to stunt on.** No one ever wants to see a cheerleader fall to the floor. And certainly no one wants a cheerleader to fall on a hard surface like concrete, dirt, or a hardwood floor. TSC is the only high school cheerleading camp company that specifically lays out ten thousand square feet of mats to ensure that every cheerleader is stunting on a safe soft surface.
- 3 TSC medical staff is comprised of certified athletic trainers and on-site paramedics.** Our medical staff is hand selected by Dr. Terry Ann Zeigler, EdD, ATC. Dr. Zeigler has over 25 years of experience as a Certified Athletic Trainer working with collegiate and high school athletes. She is a professor of Kinesiology at Vanguard University specializing in sports medicine, assessment and treatment of athletic injuries. With Dr. Zeigler and her staff onsite, they're only seconds away from reaching and treating any child at camp that might have a medical emergency.
- 4 TSC staff is comprised entirely of experienced and professional adults.** We believe it takes experience and professional educators to safely and effectively teach and train our children. For that reason, our staff is hand selected and flown in from all over the country specifically to work camp for TSC.



T (310) 702-3433 F (310) 862-6743

TheSpiritConsultants.com